



High-End-Shoe

WWW.HIGHENDSHOE.EU

FINAL CONFERENCE 19<sup>TH</sup> SEPTEMBER 2017

The need for a specific profile and training programme: the High-End Shoe project



## Topics outline

- Project objectives
- Partnership
- Motivation
- Results
- Target-groups
- The b-learning model and training material
- Training contents – what can you learn?
- What to do to take the course

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## HIGH-END SHOE

### Innovative Training for Luxury Footwear Manufacturing

#### Project main goal



To create, design, develop and pilot a combined on-line and practical training on “Luxury Footwear Manufacturing” supported on a new occupational profile, to cope with the shortage of skills and competences in this field.

## And more...

The project also pretends to contribute to:



- promote the entrepreneurship of new talented designers
- develop a new generation of high-skilled manufacturers, oriented to high-end products
- prepare trainers and coaches on the new contents and the new training model.
- strengthen the high-end footwear production across Europe

## PARTNERSHIP

- Footwear competence centers



- VET centers/schools



- European Footwear Confederation



Confédération Européenne de l'Industrie de la Chaussure  
European Confederation of the Footwear Industry

## MOTIVATION

- Recognition of European value in terms of High-end products
- Size of the segment
- Willingness to hold the ranking position
- Business Sustainability
- Newcomers needed / specific skills
- Opportunities

## RESULTS

- **Innovative, flexible, combined** ICT based and work based learning in high-end footwear manufacturing from the creation process, till the handmade production
- **Evidence based research on training needs** for high-end/luxury segment
- **New occupation profile** - "High-end/luxury Footwear manufacturing technician"
- **Programme and compilation of training material** to develop skills on High-end footwear manufacturing, based on Learning Outcomes, bridging to ECVET – work on **recognition, validation and certification**
- **Guidelines for trainers/coaches**
- **Workshops, seminars, training** for 15 participants and 10 trainers

All results in 6 languages: EN, PT, IT, FR, ES, CZ

## WHO CAN BENEFIT FROM THE PROJECT RESULTS

### End-users:

- New talented designers and entrepreneurs willing to develop skills on high-end footwear manufacturing to enter or start business in this segment
- VET students
- Trainers/coaches

### Impact:

- Enhance employability of designers,
- Foster entrepreneurs in the field of Footwear
- Complement their skills in footwear manufacturing in order to produce their own prototypes and tailor-made tradable products
- Attract young people to the sector
- Prepare trainers/coaches for new challenges

## WHO CAN BENEFIT FROM THE PROJECT RESULTS

### Organizations:

- Companies willing to enter in the high-end segment,
- Current high-end companies who cannot find newcomers to maintain /transmit their knowledge,
- VET schools/institutes willing to prepare newcomers into the luxury segment
- VET schools/institutes willing to prepare trainers

### Impact:

- Upgrade their employees' skills
- Support the transmission of knowledge in the high-end SMEs, already working in the high-end segment, through the training of the people, who can absorb their knowledge and maintain their business
- Provoke the return of the investment of many design/modelling vocational education training centres in Europe
- Prepared institutions

## Training on Luxury Footwear Manufacturing

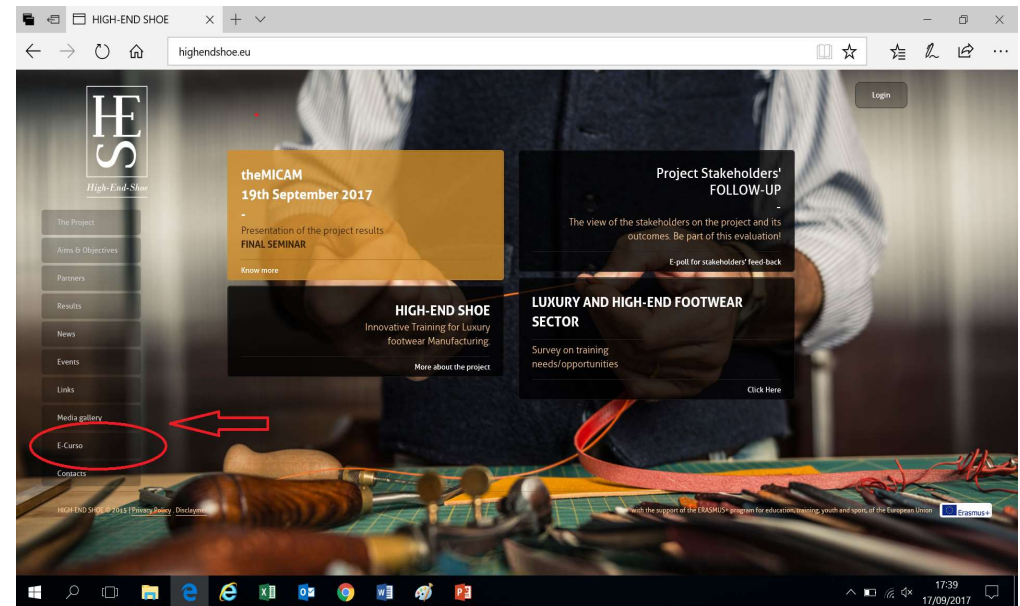
- 600 hours of training....(b-learning model)
- Tailor-made, Flexible, Tutored, Practical, Combined
- 12 training units

**You can take all the course or the most suitable and useful training units for you and your company**

## B-learning model

### E-course

- Easy to access the training units and to take them at your rhythm
- Didactic resources: presentations, videos, quizzes, glossary,.....
- Always connected with tutors
- Assess your knowledge
- Follow your progress
- Issue a certificate of accomplishment per training unit
- Invite other colleagues, co-workers to take specific training units on-line



[www.highendshoe.eu](http://www.highendshoe.eu)

## B-learning model

**WORKSHOPS**  
organized by the  
country  
competence/ VET  
centres

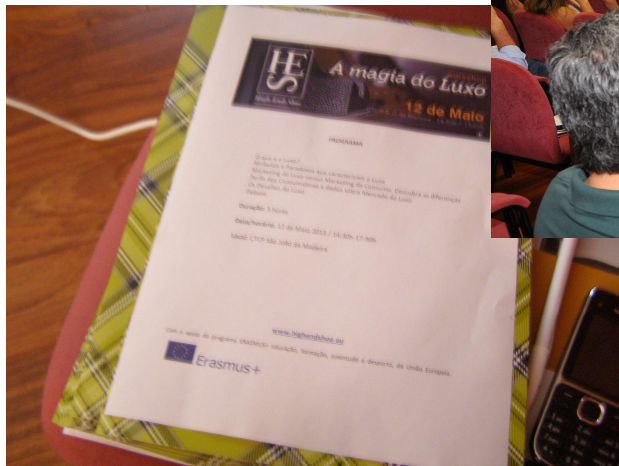
- Ex.: 2 weeks WBL in POLITECNICO



## B-learning model


**WORKSHOPS  
organized by  
country  
competence centres**

- Ex.: country workshops

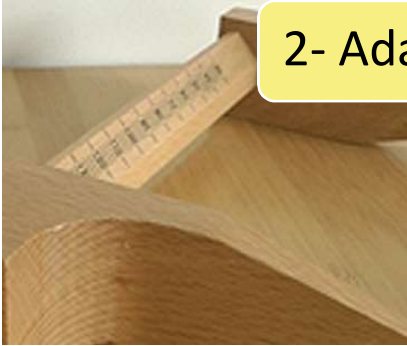


## TRAINING CONTENTS – WHAT CAN YOU LEARN?


A background in Footwear manufacturing is needed !




1- Developing and manufacturing a wooden last



2- Adapting basic lasts to the production of luxury



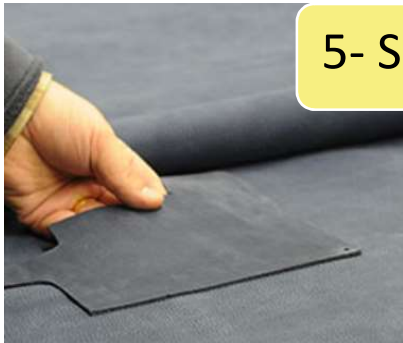
3- Shoe Design



4- Pattern Making

## TRAINING CONTENTS – WHAT CAN YOU LEARN?

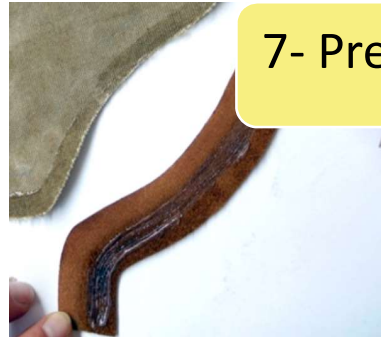
5- Selection of leather



6- Clicking / Cutting



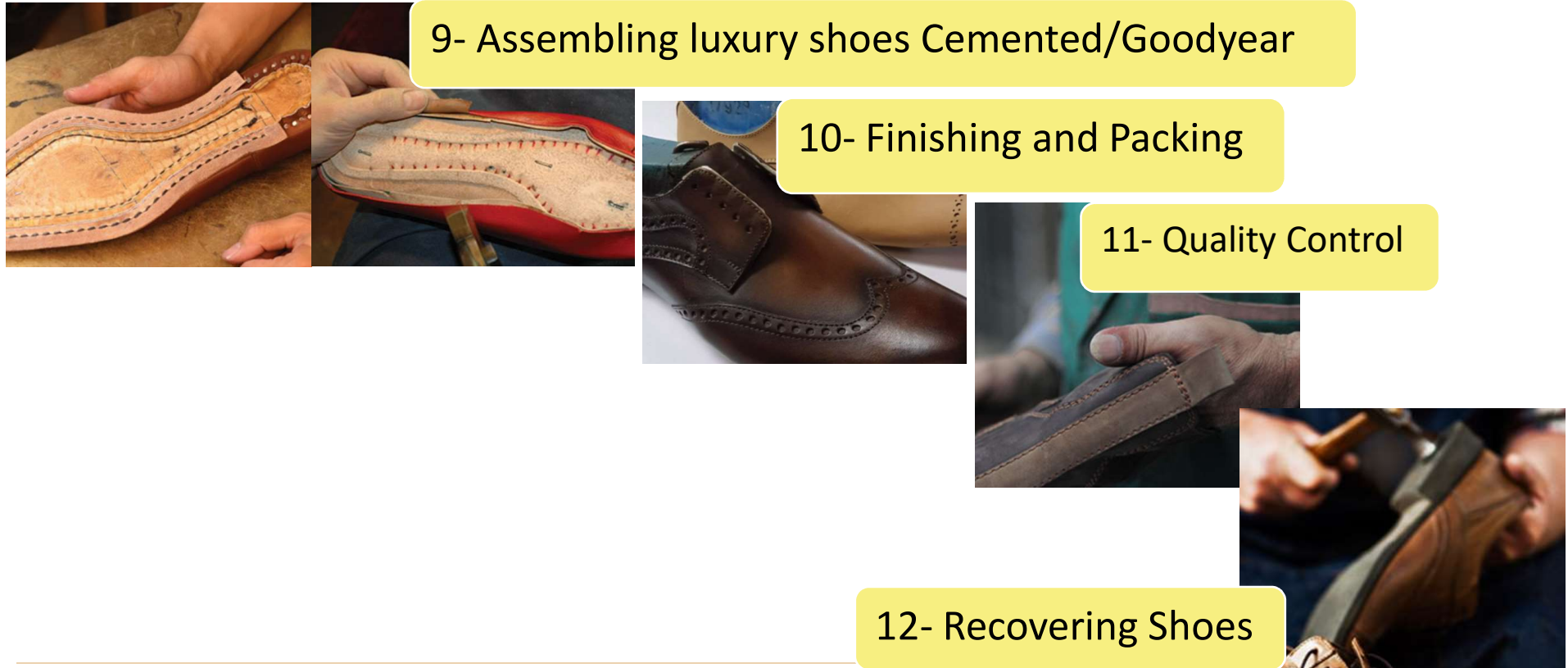
7- Pre-stitching



8- Stitching



## TRAINING CONTENTS – WHAT CAN YOU LEARN?



9- Assembling luxury shoes Cemented/Goodyear

10- Finishing and Packing

11- Quality Control

12- Recovering Shoes



# What to do to take the course

theMICAM  
19th September 2017  
Presentation of the project results  
FINAL SEMINAR  
Know more

Project Stakeholders' FOLLOW-UP  
The view of the stakeholders on the project and its outcomes. Be part of this evaluation!  
E-poll for stakeholders' feed-back

Navigation menu items: The Project, Aims & Objectives, Partners, Results, News, Events, Links, Media gallery, E-Curso (circled), Contacts.

U1 S1 EN

About the course Start Help Desk Invite Progress Content Management

**Course HES /**

**UNIT 1 - Developing and manufacturing a wood last from the feet measures**

U1 S1 EN

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**UNIT 1 – WOOD LAST**

SUBUNIT 1 - Measure the foot and determine the size of the last

Erasmus+

0:00 / 8:11

YouTube

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- Contact the project team



ERASMUS+  
KA2 – EDUCATION AND VOCATIONAL TRAINING STRATEGIC  
PARTNERSHIPS  
**High-end Shoe - Innovative Training for Luxury Footwear  
Manufacturing**

Project number 2014-1-PT01-KA202-000952

Start/end: 01.10.2014 / 30-09-2017

[www.highendshoe.eu](http://www.highendshoe.eu)