



High-End-Shoe

WWW.HIGHENDSHOE.EU



Erasmus+

Project nr: 2014-1-PT01-KA202-000952

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Pilot Training in Italy



To validate the new developed training programme, a two-week pilot training on high-end footwear manufacturing was held in early July of 2017 in Politecnico Calzaturiero in Padua, Italy. The training allowed a group of 15 young footwear technicians and design students from the Czech Republic, France, Italy, Portugal and Spain to refine and acquire the necessary technical and practical skills to produce hand-crafted luxury shoes (uppers and soles).

During the course, the students learnt detailed techniques in Goodyear manufacturing, which was patented by Charles Goodyear in 1839. Knowing this technique is important for creating luxury, elegant and comfortable shoes. The pilot focused on patternmaking, trimming leather parts, hand sewing exercises, and on finishing techniques such as sewing the frame and outsole on a Goodyear machine, dyeing, and polishing. By the end of the course, each student produced a pair of quality high-end shoes of their own design using traditional techniques.

As part of their learning experience, students were also taken to the Ballin Factory, known for producing samples for renowned luxury brands. In their enthusiastic testimonies on social media, they all expressed their satisfaction with the organisation of the training and the set of skills they acquired thanks to the new training content and the pilot exercise.

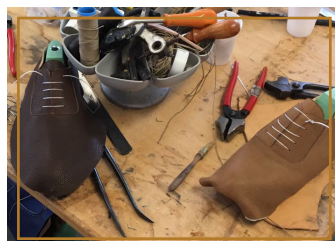
Testimonials



“ The results were quality and luxury shoes of our own design, produced with traditional Italian techniques. Seeing our shoes and experiencing the amazing feeling of accomplishing the work was priceless. After two weeks of training, we not only had a beautiful pair of shoes, for which we were happy and proud of, but we had also accumulated a lot of new knowledge, skills and of course friendships. ”

ADAM, CZECH REPUBLIC

Shoe and Fashion Accessories Design, Faculty of Design and Art Ladislav Sutnar of the University of West Bohemia in Plzeň.



“ The attendance to the course was very rewarding both at a personal and professional level. At a personal level, because of the fusion of cultures, since the course was made up of people from different countries and ages with similar interests and different points of view. And at a professional level, due to all the knowledge acquired, like the new manufacturing techniques that we put into practice during this experience. ”

AMADA, SPAIN

Technical Engineer in Industrial Design from Jaime I University of Castellón.



“ During the course, we met so many interesting people... our international friends from France, Italy, Portugal, Czech Republic and Spain, with whom we formed a solid group from the first day. It was a very rewarding experience, which I hope I can put into practice at any time during my professional career, as I've always dreamt of making shoes with my own hands. ”

ANDREA, SPAIN

Higher Technician Diploma in Design and Production of Footwear and Complements from Sixto Marco Secondary School (Elche, Alicante).



“ I did not know what to expect from this course, and I was pleasantly surprised. I was very impressed with the speed and intensity with which we all managed to finish a pair of shoes so beautiful and with only manual techniques, in not even ten days... I have learned working methods and techniques of which I knew only the name: I believe that creating shoes entirely by hand gives you the opportunity to learn and understand a great deal about footwear and, especially for my future, how to develop man models. ”

ANGELA, ITALY

Degree in New Art Technology from the Academy of Fine Arts in Venice in 2013. Last June she received the certificate of Footwear pattern-maker at Politecnico.



“ ...It has given us so much, we have learned how to work with machines, how to handle tools, new techniques, and sewing, and occasionally how to make things easier. Personally, I enjoyed it very much, and I also thought that this was a job I could do in the future - manually tailored footwear. This is my dream. But this project has given us a little more. It gave us a bunch of amazing people, and friendships that I know will last... ”

BARBARA, CZECH REPUBLIC

Third year in footwear design at the Faculty of Multimedia Communications of Tomas Bata University (FMC TBU) in Zlín.



“ I work in a footwear company that produces Goodyear industrially, but in the training, I learnt how to make the shoe manually in the way that guarantees more quality and added value to the shoe, which becomes like jewellery... The knowledge acquired in this training has already helped me to find solutions to apply in the company I work for, such as in the lateral finishing of some soles, among others. ”

BRUNO, PORTUGAL

Footwear designer and pattern maker at Camilo Martins Ferreira & Filhos Lda. - Footwear SME - he is graduated in footwear design and pattern making.

“ In this training, I had the opportunity to experiment, with my own hands, all the operations involved in the construction of a Goodyear shoe, which elevated my understanding of “footwear engineering” to a higher level, increased the sensitivity and insight regarding the recognition of all the details that integrate a high-end product. ”

CATARINA, PORTUGAL

Technician responsible for design and innovation at Fábrica de Calçado Everest Lda. - Footwear SME - her family business, and the third generation of entrepreneurs.



“ I thought the course could be a great opportunity to learn a renowned handmade technique to enhance footwear quality and prestige. Moreover, the rarity of craftsmen doing Goodyear would never allow me to learn this technique in a practical way... I can only feel satisfied and grateful to the Politecnico and other partners for giving me the opportunity to learn a prestigious technique and to have done so in collaboration with other highly motivated people in a European context. ”

FABIO, ITALY

Designer and Product Manager with over 16 years of the dynamics in the footwear sector related to the management of collections.



“ The course has taught us the art and tradition of hand-stitching of the Goodyear system. Almost none of the students knew the method perfectly. Among the students, there was a teacher who told us that he had never worked with this assembly system at his school. We learnt to value the effort, sacrifice and affection that traditional craftsmen devote to each pair of shoes... ”

NOEMÍ, SPAIN

Higher Technician Diploma in Design and Production of Footwear and Complements from La Torreta Secondary School (Elda, Alicante).



“ I wanted to participate in this course because I believed it was fundamental to my knowledge and will complement my course at the Politecnico Calzaturiero...As I expected, the course proved to be extremely valid and complete, the teachers have been able to pass on their passion and skills. In just some days, it has been very exciting to see a shoe made by us... ”

DANIELE, ITALY

Master's degree in Exhibit and Public Design from University La Sapienza, Faculty of Architecture Valle Giulia - Rome.

“ If I had to evaluate it in one sentence, I would say it was one of the most amazing experiences of my life, both professionally or personally. From a professional point of view, the course was excellent. It was amazing to see and experience a different approach to shoe making, from design, cutting and traditional sewing techniques to assembly of Goodyear footwear. ”

KRISTÍNA, CZECH REPUBLIC

Fourth year in footwear design at the Faculty of Multimedia Communications of Tomas Bata University (FMC TBU) in Zlín.